



WHY BE A MEMBER OF WA3?

All Members Benefits Include:

- ▶ Receipt of the "UPDATE", a monthly newsletter that informs you of activities, programs and education designed for the rental housing industry.
- ▶ Free listing in the Annual Membership Directory.
- ▶ A website link for your business FREE
- ▶ An Automatic membership of the Property Management Association of Michigan (the only state association) and the National Apartment Association.
- ▶ To receive the "UNITS" magazine from NAA

Exclusive to Active Members:

- ▶ To keep abreast of Legislative issues facing the rental industry locally, statewide and nationally.
- ▶ **A portion of your dues goes directly to legislative efforts at all levels of government.** Volunteers and Lobbyists work toward the prevention of the continuous onslaught of new governmental regulations. These regulations are getting worse as governmental entities explore new revenue sources. Please continue to contribute to the positive efforts made for your business benefit.
- ▶ Education programs that include fair housing, leasing, owner-resident relations, beginning ROC (rental owners course), all NAA designation courses, legal courses, continuing education for the State Real Estate License, environmental classes and many more topics for every level of your rental business.
- ▶ New online education available to you and your staff anytime you need it.
- ▶ To have the opportunity to network and exchange ideas with other independent rental owners, investors, property managers, supervisors, maintenance person-

nel and suppliers at monthly membership events and meetings.

- ▶ To be eligible to enter the NOVA awards (locally), GLAStar awards (state) and the Paragon awards (national) competitions for rental housing providers
- ▶ WA3 Listserve to increase communication among members.
- ▶ Free Rentlinx survey's and the ability to Compare your properties online.
- ▶ Membership meeting with speakers of special interest to rental housing.
- ▶ Standardized forms available only to members
- ▶ Free rental listing through the MIDigs.com website

Exclusive to Associates (Business Partners):

- ▶ To have the opportunity to come face to face with the decision makers in the industry through monthly meeting and special events.
- ▶ Membership allows you to advertise in the "UPDATE" a monthly publication that is distributed to the rental housing industry in Washtenaw County and surrounding areas and in the annual Membership Directory
- ▶ A free Associate Spotlight in the newsletter for those that would like a half page article about their business.
- ▶ Working side-by-side with buyers of the industry through committee involvement.
- ▶ Sponsorship opportunities to further spotlight your support of the rental industry and to get your name in front of customers.
- ▶ Greater visibility for you and your product and the opportunity to make more contacts than might not otherwise be possible.
- ▶ Opportunity to promote your message to over 15,000 rental units.

OUR MISSION

and promote the growth, development and general welfare of the rental housing industry through the ownership, construction, management, maintenance, and operation of rental units and to advance the general welfare of the rental industry in Washtenaw County and the surrounding areas. Locally WA3 represents your position before various boards and councils. We are affiliated with the Property Management Association of Michigan and the National Apartment Association and actively participate in affecting legislation at all levels of government

The Washtenaw Area Apartment Association (WA3) is organized to advance, assist, foster



STAY CONNECTED - JOIN TODAY