

START TIME 10:30 AM



Keynote

Going Global.....

A Journey In Diversity

Keynote Speaker: Leah Brewer, President Full House Marketing, Inc

Topic Being Covered:

- Feel more comfortable and confident in a multicultural business environment
- Avoid offending those immigrant and ethnic people whose values and etiquette might differ from you own
- Find strategies to better communicate with non-English speakers
- Embrace Multicultural Marketing
- Avoid applying stereotypes that can distort your perception of individual members of a group.

A must see presentation for any one working with or renting to any ethnic group....

Cost: \$00

Counts as one CEC for designations

Register Today....It is not too late!!!!

Free Trade Expo and Maintenance Mania February 11, 2010— Weber's Inn

Nonmember - \$20

Register NOW!!!
734-663-1200
Online at wa3hq.org

- Eradico
- Apartment Guide
- Full House Marketing
- RentGrow
- HD Supply
- LexisNexis Resident Screening
- Apartments.com
- Evergreen Home Services

Participants and Prizes include:

- CBC AmRent
- Ferguson
- Disposal Management
- Coinmach
- DTE Energy
- SFS Services
- Commercial Cleaning Specialists
- Automatic Apartment Laundries
- Great Lakes Commercial Sales
- Midwest Cabinet and Counter
- APCO

\$100 Cash Drawing for attending every Vendor at the Trade Show

MAINTENANCE MANIA STARTS 2:00



- GE Appliance Repair
- Door Jamb Armor Installation
- Pfirst Series by Price Pfister Faucet Installation
- Kidde Smoke and CO Alarm Installation
- Kwikset SmartKey Lockset Re-Key
- Seasons Ceiling Fan Installation
- Fluidmaster Toilet Repair
- Philips Race Car Competition (wheels avail)

Sponsorships for games are \$200
Booth space at Trade Expo \$235
All members welcome to participate - Cash prizes

REGISTER NOWFAX TO 734-821-0497

Registration Form for Up Coming Meetings

Name _____ Company _____

Phone _____ Email _____

If you received this fax in error, please call 734-663-1200 to be removed from the list