

Ad Pricing for Update

**Advertise your Products and Services
in the UPDATE
Published 9 times per year
Sign up NOW**



Washtenaw Area
Apartment Association

**Make that sales call each month by marketing your products
and/or services to all members of the
Washtenaw Area Apartment Association.**

It's easy to do! Different rates and sizes are listed below.

You can email your ad to info@wa3hq.org.

Call 734-663-1200 for questions

SIZES and RATES:	1-3 MONTHS		6 MONTHS		9 MONTHS	
	M	NM	M	NM	M	NM
Full Page - 7 1/2" w by 9 3/4" h	\$365	\$440	\$345	\$415	\$330	\$345
Half Page - 7 1/2" w by 4 3/4" h Or 3 5/8" w by 9 3/4" h	\$215	\$260	\$200	\$240	\$185	\$225
Quarter Page - 3 5/8" w x 4 3/4" h	\$145	\$175	\$130	\$160	\$115	\$140
Eighth Page - 3 5/8" w x 2 1/4" h	\$90	\$110	\$75	\$90	\$60	\$75

All pricing is at a per month rate - the longer commitment the less you will pay per month.

Color Rate: Add \$10 per ad, per month to above rates

Deadline: 15th of the month for next months publication

Electronic Files: Please send as JPEG files. info@wa3hq.org

Company name: _____

Address _____

City/State/Zip _____

Contact person _____ Phone _____

Email _____

Please run my ad in (circle all that apply) Jan/Feb March April May June/July

September October November December

Call, Fax or email: 734-663-1200, 734-821-0497, info@wa3hq.org